

Pricing for Off-Grid Cable TVs for Users in Vietnam's Island Regions

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Market Forecast By Service Type (Satellite TV, Cable TV, IPTV, Digital Terrestrial TV), By Transmission Method (Direct-To-Home (DTH), Coaxial Cable, Internet-Based, RF Transmission), By Application ...

Household customers should use the Eco Combo package with the price from only 220,000 VND, customers can use SCTV's super-fast internet and super-definition television package service. ...

List of satellite television suppliers in Vietnam; watch satellite TV and channels in Vietnam.

The industry must focus on providing unique content and interactive features to retain viewers. Secondly, price sensitivity among consumers can be a barrier to purchasing higher-end televisions. ...

A notable barrier is the high cost of smart TVs compared to traditional television sets, which remains a concern, particularly for price-sensitive consumers in less affluent regions.

This indicates significant potential for sales of smart TVs in the region over the forecast period. Besides, the increasing viewership of foreign films, TV shows, and gaming content on television is expected to ...

Columns show % of total pay TV revenue; Line shows US\$ millions. MIC does not publish separate revenue data for cable and IPTV.

While Vietnam's internet penetration rate exceeds 70%, rural areas often experience slower broadband speeds, reducing the appeal of online streaming. Additionally, older generations accustomed to free ...

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